

HAYWOOD'S HISTORIC FARMERS MARKET

2016 HERITAGE CRAFT GUIDELINES

Haywood's Historic Farmers Market is dedicated to assisting local artisans in advancing their craft endeavors. One facet of this obligation is through the Jury process that provides critique and distinction for artisan work judged to be of the highest level of quality indicative of the Western North Carolina region and Appalachia's fine heritage of creativity and workmanship.

HERITAGE CRAFTS DEFINED: (as to inclusion in Haywood's Historic Farmers Market)

Crafts representative of the Appalachian heritage handmade and created within our local communities in a traditional manner, made predominately from materials that originate in the Western North Carolina region.

PURPOSE:

The purpose of Haywood's Historic Farmers Market crafts initiative is to preserve and promote the history of Appalachian crafts, emphasizing the techniques and tools that mountain people used in everyday life. The market provides a venue where rural artists can sell culturally significant and quality heritage crafts that define the artistry and heritage of the region.

CATEGORIES:

BASKETRY: basket weaving, chair caning, brooms

FIBER / TEXTILES: quilting, weaving, rug making (rag rugs), wall hangings (all from natural fibers), wearable fiber; dyes, spinning & looms

GLASS: hand blown glassware and bowls

LEATHER: cobblers, saddlers, and harness makers

METALWORKING: blacksmith, bladesmith, tinsmith (copper), silversmith, goldsmith, rifle making

MUSICAL INSTRUMENTS: dulcimers, drums, flutes, banjos, fiddles

ORGANIC MEDIA: gourds, dried floral, herbal wreaths, cornhusk crafts (toys, hats, purses, baskets, wreaths)

POTTERY, CERAMICS and STONE: plates, containers, sculptural objects, sharpening stones

WOOD and BAMBOO: turning, whittling, bending, carving, constructed wood, cabinetry, walking sticks

ELIGIBILITY:

In keeping with the above Purpose, all jury submissions must be produced by artisans residing in Haywood County, or counties contiguous to Haywood County within the State of North Carolina.

Only craftwork of the Crafter may be shown and offered for sale, and must be of lasting quality.

To be considered "hand crafted" and to be exhibited at market, a product must meet all of the following criteria:

- Be an original creation of the Crafter
- Involve substantial alteration of basic materials
- Be primarily created within the crafter's facility
- Show acceptable level of expertise and craftsmanship

Ineligible Items: Hand crafted items will not be

- Made from kits
- Commercially manufactured items such as tee-shirts
- Resale items
- Simple enhancement of purchased items
- Simple assembly of purchased items

GENERAL GUIDELINES:

- Crafters are responsible for collecting and reporting appropriate North Carolina sales tax.
- Select the category appropriate to your craft and complete entry.
- Give a description of the process used to create your work or product.
- List all components of your work that are not individually produced by you.
- All work must be original and handmade. No buy to sell or mass produced products will be allowed.

SELECTION PROCESS:

Crafts will be juried. The number of exhibitors per category will be limited. If a crafter whose work has been accepted withdraws from the market, the jury process will be invoked to fill the void in that particular category.

Photographs:

Submit up to four (4) print or digital photographs for the category entered. These photos must be representative of the quality and nature of the work to be exhibited. If available, one of these photos should show your display with your work as it will be seen in your booth at the market. Print your name on the back of each photo in case they become separated from your application. Include a description of the craft depicted in each photograph and dimensions if relevant. Haywood's Historic Farmers Market is not responsible for damaged or lost photos. Haywood's Historic Farmers Market reserves the right to use the submitted photos for promotion. Do not send slides.

Images submitted to the jury should present the very best of the applicant's work and show a range of expertise in skill and craftsmanship. These items will be evaluated on overall design, style, technical skills and craftsmanship, as they are used to produce the final object. The jury process involves the application of subjective as well as objective standards.

EVALUATION CRITERIA:

Design:

An object must be well designed. Consideration will be given to choice of materials appropriate to intended use. Objects pleasing to the hand and to the eye will be favored. Originality is also a design factor.

Craftsmanship:

An object must be handmade by the applicant. Handmade objects are so designated when hand tools or hand directed machine tools are used. Issues of durability, assembly, execution, and appropriate finishing will be considered. Please list all components of your work that are not individually produced by you.

Marketability:

While issues of design and craftsmanship are prime considerations the jury will also consider marketability.

HAYWOOD'S HISTORIC FARMERS MARKET
2016 CRAFT APPLICATION

NAME: _____
BUSINESS NAME: _____
ADDRESS: _____
PHONE: _____
EMAIL: _____

Applicant's Craft Item(s) _____

Description of process to create craft: _____

Components of crafts that are not individually produced by applicant: _____

[Please check one] Photographs attached Yes No / Digital images emailed Yes No

All applicants will be notified in writing or via email of their acceptance status. Jurors' decisions are final. Jurors reserve the right to modify categories and to accept other items they deem appropriate. Please provide a self-addressed stamped envelope if you wish to have photos or CD returned.

Mail application and fee to: **Waynesville Public Market, Inc.**
PO Box 1472
Waynesville, NC 28786

NOTE: If applicant is approved by the Jury panel, an **annual booth fee** is due and payable to participate in the market. If you are not approved and had pre-paid the booth fee, your check will be returned.

Thank you for your interest in becoming a heritage craft vendor at Haywood's Historic Farmers Market. If you have any questions, contact the craft committee at haywoodfarmersmarket@gmail.com.

APPLICANT AGREES TO COMPLY WITH HAYWOOD'S HISTORIC FARMERS MARKET CRAFT PROVISIONS AS WELL AS WITH THE "GUIDELINES" FOR HAYWOOD'S HISTORIC FARMERS MARKET DATED 1/09/15, AND ANY REVISIONS SUBSEQUENT THERETO.

Signature: _____ Date: _____

(Note: The 2016 general application for Haywood's Historic Farmers Market must accompany this craft application.)

Waynesville Public Market, Inc., P.O. 1472, Waynesville, NC 28786
haywoodfarmersmarket@gmail.com